



MONIER

THE ROOF NEWS

DEC'08

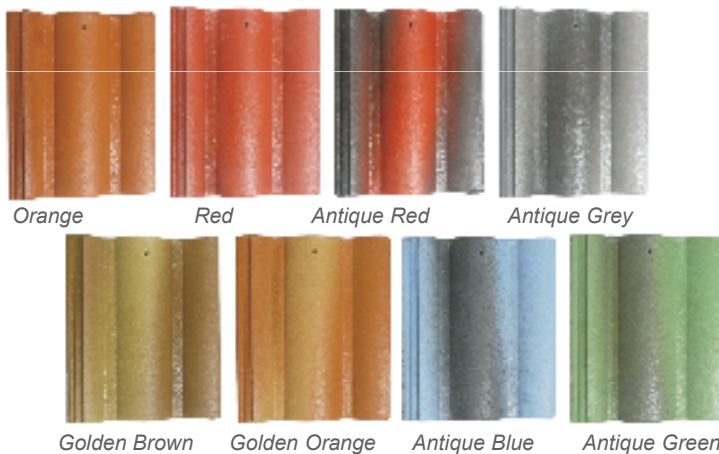
Issue 6

MONIER Roofing...Giving an extra edge to your lifestyle through its wide array of colors

Now, avail more aesthetic options through the color range offered in MONIER Roof Tiles.

MONIER offers a range of colors with both its product lines, namely *Elabana*, the concrete roof tiles and *Coloroof*, the Glazed Clay roof tiles.

Color range in Elabana



The customized colors in Elabana



MONIER's eco-friendly tile, Elabana, not only improves the performance of your roof but also gives a distinct identity to the house. With a whole range of offered colors you can now choose the right color and maximize the aesthetics of your house.

*MONIER also customizes the roof tile colors based on your preference**

From the General Manager's desk

"Continuous innovation from Monier"

With another successful business year 2008 coming to an end it could not have been a better time for Monier India to take another step forward in its innovative product offering by coming up with 4 new color variants; 2 new dual tone colors in colorroofs and 2 new blue colors in Elabana. Monier India backed by its global technical centre in the U.K and its technical competency support from Malaysia is always working with product innovations to cater to the India market requirement. We are well set this way going into the new year 2009 to better serve our customers and meet their roofing requirements with the best practices to be offered as global leaders.

I also take this opportunity to greet all our customers, our roofing partners, business associates and their families a happy festival of yule. On behalf of the Monier team I wish everyone a very safe and successful year 2009.



Rajeev Antony
GM, India

ROOF OF THE MONTH



Tile: Elabana Golden orange

This glorious house was designed by the renowned architect D.R. Suresh of M/s Sthapathi, and crowned with MONIER Golden Orange Elabana Tiles. This bungalow is located in Bangalore and owned by Dr. Mudhusudhan.

Download our Elabana & Coloroof brochures to get the product details



<http://www.monier.in/productrange/download.html>

Send your MONIER roof picture with details to priyanka.jha@monier.com

The much awaited dual tones are now available in *Coloroof*, the clay glazed tiles.



Dual Clay



Dual Green

Monier is proud to announce another innovative product offering for its customers by launching Dual tone variants of *Coloroof*. This is done keeping in mind the need of a lifestyle statement accompanied with a traditional design.

The other color range available in *Coloroof*, the clay glazed tiles



Terracotta

Red Brown

Grey

Green

Blue Green

Blue

With highest annual sales record till date, MONIER Roofing, India, successfully completed its one year since the name change from Lafarge Roofing.

With the dictum "Quality products and services made to give shelter", the world leader in Roofing Systems has kept delivering value for money for years, in India too....



MONIER Roofing, Bangalore factory

MONIER India, also witnessed another Sales meet during the end of Nov'08, discussing the present market scenario as well as strategies ahead

**conditions applied*

Visit our exclusive Showroom and Orientation Center :
The Roof World, #57 Phoenix Building 1st Floor, 100 Ft Road Indiranagar – Bangalore

Please contact the editor in case you want us to specifically feature any roof topic.