



MONIER

THE ROOF NEWS

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ROOF OF THE MONTH

The renowned architect Mr. Vivek Halbe, CEO, Srushti Consulting, with 18 years of varied experience in the field of architecture, has successfully steered more than 280 projects in almost all sectors of the industry. He is a member of several professional bodies. His keen interest in academics has associated him with a few prestigious institutions.

Mr. Vivek Halbe shares his experience with MONIER Roofing Pvt. Ltd. products....

Please share your experience with MONIER Roofing Pvt. Ltd., while doing IGNCA project?

I have been using MONIER products since the time Lafarge Roofing was launched in India. I have been completely satisfied every time, which made me turn to MONIER Roofing Pvt. Ltd. all the time. IGNCA is my 5th project with MONIER products. And like all past experiences it did turn out satisfactory again.



Indira Gandhi National College of Arts (IGNCA) roof

How would you rate the investment in MONIER products when it comes to delivering 'value for money'?

When it comes to aesthetics and performance, MONIER products are much better compared to other roof tiles in the market. Product cannot be evaluated without its performance. With the performance which MONIER products deliver, the price is perfectly fine. When viewed from the aspect of 'Complete system' I would only say that it is worth spending on MONIER products.

"I have done many projects with Lafarge Roofing/MONIER Roofing till date. Every time working together has proved to be most relevant to the client. That's the reason we turned to MONIER again when there was a roof structure change in IGNCA.

In IGNCA, with the change in the weather and more rain coming to Bangalore, maintaining a flat roof structure would have probably linked to sources of leakages. With a slope roof we can manage to convey the water away from the building and avoid water stagnation on top of the building. As we did not want to redesign the full structure of the building, going for an open metallic structure was the easiest way to avoid too much load on the top of the building and the MONIER roof solution, combining watertight roof tiles with roof system components was the best tile-based roof solutions that could have ensured watertightness on the open roof".



Mr. Vivek Halbe
CEO,
Srushti Consulting

According to you which product feature of MONIER roof tiles, distinguishes it from other roof tiles?

MONIER Roof tiles have an edge when it comes to the performance, such as water tightness, the different **vibrant range of colors** it offers. The translucent tiles which gets totally integrated in the slope of the roof providing **free skylight entry** inside the building. The tile **profile** is in itself **different** which caters to a particular set of niche market. Though MONIER Roof tiles has many markable qualities in it, the one which stroke me the most was the **'Nail Hole'**. It is one of the most positive aspects of Elabana Tiles. Now with the 'Nail Hole', we don't have to take measure regarding the slope of the roof, which make MONIER Elabana tile usage convenient of any slope of the roof.



Free Skylight trough Translucent tile

What was the reason behind selecting Antic Red color for IGNC A project ?

I would say it's an individual's perception that plays a role in the color selection. MONIER offers a wide range of colors, each of which holds its own identity, and is unique in its own way. The goal here, in IGNC A, was not to go for a very classic roof color but to give a real "personality" to the building with a color which is not usually seen in India, along with being traditional. And the whole idea was completely matched with the use of Antique Red Elabana Tile. Moreover, the color range offered by MONIER help us chose better for different concepts.



Open structure, underneath of the IGNC A open roof

What feedback did you receive from your customers for MONIER products?

As mentioned, I have used MONIER products for many projects, to name some of them –Suri Residence (private) at Sarjapur, Bangalore; Cotton Country Resorts, Hubli; Data Soul and IGNC A & in most of the projects I have used the MONIER Roof System (MONIER Roof Tiles + MONIER Roof System Components). It is almost a record, that none of my customer has ever complained. There is 100% customer satisfaction level which MONIER has achieved among all my customers.

MONIER.....A step further to give you a feel of its product range



In September and October, MONIER exhibited its product range and demonstrated its product performance as well as interacted with more than 250 customers and architects in Cochin, Bangalore and Trivandrum. It was impressing to see the interest and curiosity of customers while discovering the Monier products, some customer ordering their roof during the exhibition itself !

Along with the display of regular product range MONIER made it a platform to launch three new tile colors as well as introduce imported MONIER clay tiles to Indian market.

Visit our exclusive Showroom and Orientation Center :
The Roof World, #57 Phoenix Building 1st Floor, 100 Ft Road Indiranagar – Bangalore

Please contact the editor in case you want us to specifically feature any roof topic.